Directory of Tea Superconnectors

AFFILIATION

Founder of Sanskriti Collection, Mittal Teas representative - Tea Journey Magazine senior correspondent for Europe

NAME

Anne-Frédérique Dedeyan Dayraut

EMAIL

af.dayraut@sanskriticollection.fr

PROFILE PHOTO

- IMG-20221007-WA0005.jpg

HERE IS WHAT MOST INTERESTS ME IN TEA...

Tea is a world of incredible richness, where there is always something new to learn. Each season, nature offers us a renewed explosion of aromas. It’s a richness that lies not only in the tea itself, but also in the human connections it creates. Tea brings us together with truly fascinating people and helps build bonds that go beyond borders and cultures. It is a remarkable vehicle for sharing and transmission.

I enjoy highlighting the richness, diversity, and excellence of Indian teas in France, as passed down to me by my tea mentor, Vikram Mittal. I also like the work I do for the Tea Journey Magazine : showcasing the work of French or European tea plantations, as well as the unique personalities within the French tea world and their singular approaches.

MY MAIN INTERESTS

- Educating consumers about tea's cultural significance, health benefits, traditions, history.
- Facilitating the exchange of best practices among growers, traders, and researchers.
- Marketing, brand building, practical experience in retail and wholesale, import and export and logistics.
- Tasting, blending, formulation, packaging, product life-cycle

MY TRAINING AND EDUCATION (LINKEDIN PROFILE OR WEBSITE URL)

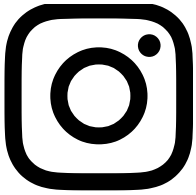
https://www.linkedin.com/in/anne-fr%C3%A9d%C3%A9rique-dedeyan-dayraut-7a471594/

CONTACT EMAIL

af.dayraut@sanskriticollection.fr

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