Directory of Tea Superconnectors

AFFILIATION

Simpson & Vail

NAME

Cyndi Harron

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PROFILE PHOTO

- Cyndi2023.jpg

HERE IS WHAT MOST INTERESTS ME IN TEA...

I love that tea is never boring. There are so many varieties of tea to try, and every season offers new taste sensations. Plus, with so many combinations of tea blends that can be created, I find I'm constantly excited about the tastes of teas.

MY MAIN INTERESTS

- Educating consumers about tea's cultural significance, health benefits, traditions, history.
- Marketing, brand building, practical experience in retail and wholesale, import and export and logistics.
- Tasting, blending, formulation, packaging, product life-cycle
- Advocacy, legal, legislative

MY TRAINING AND EDUCATION (LINKEDIN PROFILE OR WEBSITE URL)

https://svtea.com/

CONTACT EMAIL

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