



Directory of Tea Superconnectors

AFFILIATION

Simpson & Vail

NAME

Cyndi Harron

EMAIL

cyndi@svtea.com

PROFILE PHOTO

- [Cyndi2023.jpg](#)

HERE IS WHAT MOST INTERESTS ME IN TEA...

I love that tea is never boring. There are so many varieties of tea to try, and every season offers new taste sensations. Plus, with so many combinations of tea blends that can be created, I find I'm constantly excited about the tastes of teas.

MY MAIN INTERESTS

- Educating consumers about tea's cultural significance, health benefits, traditions, history.
- Marketing, brand building, practical experience in retail and wholesale, import and export and logistics.
- Tasting, blending, formulation, packaging, product life-cycle
- Advocacy, legal, legislative

MY TRAINING AND EDUCATION (LINKEDIN PROFILE OR WEBSITE URL)

<https://svtea.com/>

CONTACT EMAIL

cyndi@svtea.com

PHONE

2037750240

DIRECTORY TERMS & CONDITIONS

Disclosure is voluntary, visibility is public and revokable (simply delete directory listing). There is no charge. A subscription is not required to view listings. Participants are protected by opt-in email privacy standards (PIPEDA) described below.

Note: Contact details are visible to website visitors but not sold to third parties. The directory copyright is owned by Mystic Media Custom Publishing | Tea Biz Blog | Podcast (2025)

I agree to the directory terms and conditions.