



Directory of Tea Superconnectors

AFFILIATION

TeaGuardian.com & TeaHong.com

NAME

Leo Kwan

EMAIL

leokwan@teahong.com

PROFILE PHOTO

- [Leo-in-London-mugshot.jpg](#)

HERE IS WHAT MOST INTERESTS ME IN TEA...

Tea has transformed my perspective in life and it has totally re-established a different path for me. Since 1998. I have been working directly with producers to sell their products to the world.

Read more about my tea career at the Tea Hong site:

<https://www.teahong.com/about-us/>

Or in another perspective at my Tea Guardian site:

<https://www.teaguardian.com/about/leo-kwan-how-tea-has-chosen-me/>

MY MAIN INTERESTS

- Educating consumers about tea's cultural significance, health benefits, traditions, history.
- Facilitating the exchange of best practices among growers, traders, and researchers.
- Marketing, brand building, practical experience in retail and wholesale, import and export and logistics.
- Tasting, blending, formulation, packaging, product life-cycle
- Advocacy, legal, legislative

MY TRAINING AND EDUCATION (LINKEDIN PROFILE OR WEBSITE URL)

<https://www.teahong.com/about-us/>

CONTACT EMAIL

b2b@teahong.com

OPTIONAL: UPLOAD AN EXAMPLE OF COLLABORATIONS THAT DEMONSTRATE YOUR ROLE AS FACILITATOR.

- [Leo-Kwan-Specialsim-in-Tea-with-appendixes-lo-res.pdf](#)

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