Directory of Tea Superconnectors

AFFILIATION

TeaGuardian.com & TeaHong.com

NAME

Leo Kwan

EMAIL

leokwan@teahong.com

PROFILE PHOTO

- Leo-in-London-mugshot.jpg

HERE IS WHAT MOST INTERESTS ME IN TEA...

Tea has transformed my perspective in life and it has totally re-established a different path for me. Since 1998. I have been working directly with producers to sell their products to the world.

Read more about my tea career at the Tea Hong site:
https://www.teahong.com/about-us/

Or in another perspective at my Tea Guardian site:
https://www.teaguardian.com/about/leo-kwan-how-tea-has-chosen-me/

MY MAIN INTERESTS

- Educating consumers about tea's cultural significance, health benefits, traditions, history.
- Facilitating the exchange of best practices among growers, traders, and researchers.
- Marketing, brand building, practical experience in retail and wholesale, import and export and logistics.
- Tasting, blending, formulation, packaging, product life-cycle
- Advocacy, legal, legislative

MY TRAINING AND EDUCATION (LINKEDIN PROFILE OR WEBSITE URL)

https://www.teahong.com/about-us/

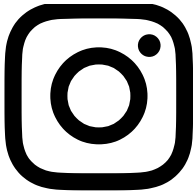
CONTACT EMAIL

b2b@teahong.com

OPTIONAL: UPLOAD AN EXAMPLE OF COLLABORATIONS THAT DEMONSTRATE YOUR ROLE AS FACILITATOR.

- Leo-Kwan-Specialsim-in-Tea-with-appendixes-lo-res.pdf

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