Directory of Tea Superconnectors

AFFILIATION

Harney & Sons Teas

NAME

Michael Harney

EMAIL

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PROFILE PHOTO

- image.jpg

HERE IS WHAT MOST INTERESTS ME IN TEA...

Seeing tea being made and learning why I tastes the way it does

CLIMATE CHANGE & EXTREME WEATHER EVENTS

Starting to be a factor

SUPPLY CHAIN DISRUPTIONS & GEOPOLITICAL INSTABILITY

Tariffs

MY MAIN INTERESTS

- Educating consumers about tea's cultural significance, health benefits, traditions, history.
- Facilitating the exchange of best practices among growers, traders, and researchers.
- Marketing, brand building, practical experience in retail and wholesale, import and export and logistics.
- Tasting, blending, formulation, packaging, product life-cycle

MY TRAINING AND EDUCATION (LINKEDIN PROFILE OR WEBSITE URL)

https://www.harney.com

CONTACT EMAIL

michael@harneyteas.com

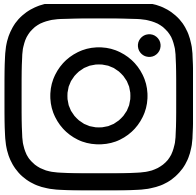
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