



Directory of Tea Superconnectors

AFFILIATION

Nepal Hills Tea

NAME

Bhaskar Dahal

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PROFILE PHOTO

- [Bhaskar-Dahal.jpg](#)

HERE IS WHAT MOST INTERESTS ME IN TEA...

Getting into the tea sector became a necessity for me as an offspring of a tea farmer. In the last 20 years, I have seen the struggle of Nepali tea farmers and producers, do build an identity, find a market and sell their products. And thats what motivated me to get into this tea sector. I work directly with the small farmers and tea producers in Nepal to build programs, train people about food safety, traceability and foster meaningful international connections.

RISING PRODUCTION COSTS & LABOR SHORTAGES

It is critical to build and train the next generation of tea entrepreneurs and farmers

MY MAIN INTERESTS

- Educating consumers about tea's cultural significance, health benefits, traditions, history.
- Facilitating the exchange of best practices among growers, traders, and researchers.
- Marketing, brand building, practical experience in retail and wholesale, import and export and logistics.

MY TRAINING AND EDUCATION (LINKEDIN PROFILE OR WEBSITE URL)

<https://nepalhillstea.ca>

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